



Eastnor Castle  
Eastnor  
Ledbury  
HR8 1RL

T: 01531 634 066  
E: [enquiries@mudrunner.co.uk](mailto:enquiries@mudrunner.co.uk)

If your pack has not arrived or you have just registered you can collect your timing chip/number from registration on the day of the race.

### **Race Timing Chip**

These disposable chips are already attached to the back of your race number. In case you lose your race number (and so your timing chip) during the race, as a precaution we record the finish and please make the finish line marshalls aware of your race number.

### **Race Number**

Please complete the emergency contact details on the reverse of the race number and affix to the front of the running shirt.

### **Start Time**

10.15 – We estimate there will be about 200 people taking part in Mud Runner JUNIOR. If you want to wait at the start for the initial rush to clear before starting you can do so. As all participants will have timing chips this will not affect your time.

### **Merchandise**

There will be some Mud Runner merchandise (hoodies and t shirts) available to purchase on the day, so please remember to bring enough cash to buy a dirty burger after the race and perhaps a hoody.

### **Health and Safety**

There will be a health and safety briefing before each wave of the race which we ask you to pay attention to. Runners are advised to not wear jewellery (including rings) and the course is not appropriate for barefoot runners.

### **Photography**

We feel strongly that you should have the opportunity to purchase a photograph as a fun memento of your race. To work within our policy guidelines we require that parents/guardians "opt in" to this service by completing the attached photo consent form.

Please take your completed photo consent form to registration where you will have a clearly identifying tag affixed to the race number. **NB:** to keep this simple for us this applies to all Mud Runner JUNIOR participants (adult or children)

We will not directly photograph and will never display a photograph which contains an identifiable image of a participant who has not opted in. I have attached a full copy of our policy, if you have any suggestions or complaints please do not hesitate to contact me on [photography@mudrunner.co.uk](mailto:photography@mudrunner.co.uk)

To ensure that any photographs we display for the Mud Runner JUNIOR are in line with the policy, no Mud Runner JUNIOR images will be available to download/purchase until Tuesday the 18<sup>th</sup> October.

Best of luck with the race, in the interim if you have any questions please do not hesitate to contact me.

Regards

A handwritten signature in black ink that reads 'Kester Wilkinson'.

Kester Wilkinson  
Race Administrator



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## VERY IMPORTANT – PLEASE READ

Detailed below is the photography policy held between Mud Runner and Peachysnaps who are our photography provider.

### Safeguarding Children Online

We feel strongly that our service provides a fun memento and we want to be able to include children in this, but we want to make very sure when we do this we do not put them at any risk.

On any occasion where our photographs feature images of children and young people, we will follow our policy, which is based on guidelines as laid out by the **NSPCC**. This is an issue we take very seriously and work within this policy with any employee we use and any partner we are affiliated with.

If you feel that any questions are unanswered by this policy please do not hesitate to get in touch with us at [help@peachysnaps.com](mailto:help@peachysnaps.com)

To view the **NSPCC** guidelines the best place to start is their website [Using photographs of children on websites](#) which is the basis for our policy.

### Our Policy

We want to provide participants with a safe and fun memento of their achievement

We ensure that all involved; [peachysnaps.com](http://peachysnaps.com), its employees, its partners, the parents/guardians of participants and – importantly – the participants themselves, are fully aware of our intentions and commitments in advance of any event.

We will give all parties a chance to ask further questions, and to give parents/guardians and participants plenty of opportunity to safely opt into this service.

We will not directly photograph and will never display a photograph which contains an identifiable image of a participant who has not opted in.

We will not advertise access to any photo gallery containing children or young people outside of the group of people participating.

We will provide a quick means to identify an image as being unsuitable and a process to remove this image from the website within 24Hours.

We will never publish the names of the participants featured in the photographs – this does, unfortunately, mean that we cannot offer the 'Facebook Brag' purchase option for these images.

### FAQ

#### ***How will you identify participants who have opted into the service?***

They will be given an identifying item of clothing which is large enough to be seen by the photographer. The details of what this will constitute will vary depending on the event, but will usually be a bib/badge/ribbon of some sort.

#### ***How will you avoid taking pictures of opted out participants?***

We recognise that in image with large groups this may prove difficult, but we will never directly photograph the participant who has opted out, and we will take care in the edit to delete or modify any images which contain an opted-out participant.

#### ***How do I report an image on your web site that is unsuitable?***

You will see a button on any image containing a child or young person called 'report as inappropriate'. When clicked you will be asked to give your contact details and a brief description of why you feel the image is unsuitable and offered the chance to report this image along with your complaint to us.

#### ***What do you do with images reported as unsuitable?***

Any reports of unsuitable images will be treated with the utmost urgency and careful consideration. We will reply to your concern within 24hours, and if the image does not meet our strict policy on publication of children's images we will remove it immediately and revisit our editing process to ensure that we better enforce to our policies.

#### ***Who have you consulted to create your policy?***

We started with the **NSPCC** guidelines, but we also value the input of parents and participants like yourself. Please send any suggestions or complaints to [help@peachysnaps.com](mailto:help@peachysnaps.com)



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## Mud Runner JUNIOR – Photography Consent Form

Mud Runner recognises the need to ensure the welfare and safety of all young people in sport.

In accordance with our child protection policy we will not permit photographs, video or other images of young people to be taken without the consent of the parents/carers and children.

Mud Runner will follow the guidance for the use of photographs, a copy of which is available at [www.mudrunner.co.uk](http://www.mudrunner.co.uk).

Mud Runner will take all steps to ensure these images are used solely for the purposes they are intended. If you become aware that these images are being used inappropriately you should inform Mud Runner immediately by email [photographs@mudrunner.co.uk](mailto:photographs@mudrunner.co.uk) or tel: 01531 634 066.

I \_\_\_\_\_ (*parent/carer*) consent to Mud Runner

photographing or videoing \_\_\_\_\_ (*insert name of participant*)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I \_\_\_\_\_ (*insert name of child*) consent to Mud Runner

photographing or videoing my involvement in Mud Runner Junior

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



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**Date:** Sunday 16th October 2011

**Location:** Eastnor Castle Estate, Herefordshire

**Course Details:** 5ish arduous country kilometres around the Eastnor Castle grounds with a few obstacles thrown in.

**Mudrunner is over a variety of terrain and conditions from rolling grassland (well a little bit anyway) to mud, wet mud and sticky mud. The course includes hills, waterfilled pits, muddy banks and did we mention mud. You will get very wet!**

**Time:** Mudrunner will start at 10.15am.

**Changing:** There is a small changing area. Probably best to arrive in your running clothes and bring a warm, dry change of clothes to get into afterwards.

**Timing & Results:** There will be a race clock at the finish line. Results will appear at [www.mudrunner.co.uk](http://www.mudrunner.co.uk) on Monday 17th October.

**Race Photography:** Race pictures will be available to view and purchase after the event, a link will be posted onto [www.mudrunner.co.uk](http://www.mudrunner.co.uk).

**First Aid:** Medical support will be present on the course and at the finish. You should be relatively fit and have no known medical conditions.

**Toilets:** Toilet facilities are available at the start and finish. The Eastnor Estate is a wonderfully well maintained estate with SSSI areas (SSSI means - site of special scientific interest - I think!) so please be respectful of this it is definitely not a 5,000 acre toilet or rubbish tip and so please don't treat it as such.

**Showers:** There are no showers at the site, however, there will be facilities to wash off the bulk of the mud so you are in a reasonably clean state before you have to get back into your car. We are hoping Muddy Tub of Love will make a reappearance as a way to clean off the worst of the mud.



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**Goody Bag** An event goody bag will be handed out close to the finish funnel. This will include your special souvenir tee shirt and some other goodies!

**Prizes** The fastest (chip time) 3 men & 3 women and winning team will be awarded prizes on the day at the venue.

**Team Prizes:** There is a team prize for the fastest team of 3. You will all get your own individual time and your team time will be based on the last member of the team to cross the line. You do not need to all run or finish together, it is up to you.

**Refreshments:** The obligatory dirty burgers, greasy dogs and tea/coffee will be available to purchase at hopefully less than the "how much ?" prices usually charged.

**Spectators:** Spectators are welcome, there will be some signage to a couple of viewing points on the course, please bear in mind that this is a hilly offroad course and may not all be appropriate for push chairs.

**HELP:** We're Here to Help For more information or assistance, please contact: [info@mudrunner.co.uk](mailto:info@mudrunner.co.uk) or 01531 634066



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## Directions

Mud Runner is being held at Boulters Park Eastnor Castle, Ledbury, Herefordshire, HR8 1RL



### How to Find the Castle

Eastnor lies between the Cotswolds and the Welsh Marches. The Castle is 2½ miles east of Ledbury on the A438 Tewkesbury road.

### Journey Times to Eastnor

Central London 2½ hours, Manchester 2 hours, Birmingham 1 hour Bristol 1 hour  
Cardiff 1 hour.

**If you are using Sat Nav please IGNORE the directions as you approach Eastnor and follow the Brown Tourist signs - a number of Sat Nav providers are currently directing you the wrong way. In particular do not use CLENCHERS MILL LANE but go via Ledbury**

## Directions from London

Take M4 West.

Exit M4 at junction 15 (Swindon).

Follow A419/A417 to Cirencester and Gloucester (Dual Carriageway).

Before Gloucester exit A417 onto M5 North (towards Birmingham) at junction 11A and continue as if from North or South.

## Directions from North or South

Exit M5 at junction 8 onto M50.

Exit M50 at junction 2 Follow A417 to Ledbury.

Follow the Brown Tourist signs (Eastnor Castle) via bypass and through Ledbury Town Centre onto A449 (signed Worcester and Malvern).

After 1 mile turn right again onto A438 (signed Tewkesbury and Eastnor).

Entrance to the Boulters Park is after 1 mile on the right hand side.

## Nearest Train Stations

Ledbury - 2 miles (Direct train from/to London Paddington - duration 2.45hrs)

Great Malvern - 8 miles (Direct train from/to London Paddington - duration 2.30hrs)

Gloucester - 19 miles (Direct train from/to London Paddington - duration 1.50hrs)

Taxis are available and pre-booking is advisable.